



Press Release

DDB Worldwide Wins YoungGuns Network of the Year

Date 12/12/2007

Location New York

New York, New York, December 12, 2007 – At the 7th annual YoungGuns Advertising Awards DDB Worldwide was awarded Network of the Year with wins from the Auckland, Chicago, Kuala Lumpur, London, Paris and Sydney offices. In the separate Agency of the Year competition, DDB Auckland placed third.

In total, DDB took home five silver bullets in webspots, direct, TV, cinema and print as well as seven bronze bullets in print, cinema, and outdoor supersites and spectaculars. DDB also had eight finalists in the competition. For a complete list or results, visit <http://www.ygaward.com/>.

“I am delighted that our young talent emerged as the best of the best in this year’s YoungGuns and demonstrated superb thinking in all media,” Bob Scarpelli, DDB Chairman and Worldwide Chief Creative Officer, said.

YoungGuns is the only international advertising award for creatives under 30 and showcases the best emerging talent in the world.

A list of DDB’s winning work is featured below.

Category/Entry Name	Eligible Creative	Client Company	Agency
Silver Bullets			
Toy Story TV/Cinema	Graeme Hall	Volkswagen	DDB UK
Ghotsbusters / Toy Story Star Wars / Mary Poppins	Graeme Hall	Volkswagen	DDB UK



TV/Cinema

Open Cut Sandpit Print /Newspapers	Tim Cairns / Tim Green	Tonka	DDB Sydney
Swear Jar Cyberactive/Webspots	Galen Graham	Anheuser Busch	DDB Chicago
Durex Pillowcases 1,2,3 Direct Mail/ Field Marketing	James Tucker Simon Vicars Mike Felix	SSL New Zealand	DDB New Zealand

Bronze Bullets

Facts TV/Cinema	Brett Colliver	Sky Television	DDB New Zealand
Risk – Bees Print /Magazines	Martin Darfeuille	Volkswagen Utilitaires	DDB Paris
Building Sandpit Print /Newspaper	Tim Cairns Tim Green	Tonka	DDB Sydney
Construction Sandpit Print/Newspaper	Tim Cairns Tim Green	Tonka	DDB Sydney
Open Cut Sandpit, Building Sandpit, Construction Sandpit Print/Newspaper Campaign	Tim Cairns Tim Green	Tonka	DDB Sydney
Superspeed Outdoor supersites & spectaculars	Sarah Longworth Christie Cooper	SKY	DDB Sydney
Superman Britomart	Mike Felix	SKY Television	DDB New Zealand

Finalists



Opera Wave TV/Cinema	Brant Herzer	Anheuser Busch	DDB Chicago
Bags TV/Cinema	Graeme Hall	Volkswagen	DDB UK
Glasses Print/Magazines	Tim Cairns Tim Green	Clorox	DDB Sydney
Right to Play Print/Charities	Justin Carew Iggly Rodriguez	Right to Play	DDB Sydney
Wave of Trees Print/Charities	Danny Chin	Regional Environmental Awareness (REACH)	Naga DDB Malaysia
Idol Print/ Newspapers	Stephanie Kaczorowski Sebastien Skrzypczak	MTV France	DDB Paris
Wave of Trees Print/Illustration	Saw Beng Hong (Felix)	Regional Environmental Awareness (REACH)	Naga DDB Malaysia
Open Top Direct Mail	Tim Cairns Tim Green	Volkswagen	DDB Sydney

About DDB

DDB Worldwide Communications Group Inc (www.ddb.com) is the fourth largest consolidated advertising and marketing services global network and the most awarded agency network in the world according to *Creativity* magazine in 2006. With more than 200 offices in over 90 countries, DDB provides creative business solutions for some of the world's most prestigious brands.

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