



Clio Awards

2008

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TV/CINEMA

Gold

DDB AMSTERDAM VOLKSWAGEN TOUREG Keep It Clean

Silver

DDB AMSTERDAM CENTRAAL BEHEER Prison Guard

DDB CHICAGO ANHEUSER-BUSCH Swear Jar

DDB LONDON VOLKSWAGEN GOLF Night Drive

DDB OSLO HYDRO-OIL & ENERGY CO. Train

Bronze

PRAGMA DDB LIMA CANCER PREVENTION CENTER The Sooner the Better

DDB LONDON VOLKSWAGEN GOLF Night Drive (Cinematography)

RADIO-SINGLE

Gold

DDB CANADA PHILIPS CANADA Gardening Tips

DDB CHICAGO ANHEUSER-BUSCH BUD LIGHT Mr. SUV Super Stretch Limo Maker

Silver

DDB CHICAGO ANHEUSER-BUSCH BUD LIGHT Mr. Basketball Shoe Designer

DDB CHICAGO ANHEUSER-BUSCH BUD LIGHT Mr. Philly Cheese Steak Maker

DDB CHICAGO ANHEUSER-BUSCH BUD LIGHT Mr. Oxygen Bar Inventor

Bronze

DDB CANADA PHILIPS CANADA Decorating Tips

DDB CANADA PHILIPS CANADA Housekeeping Tips

RADIO-CAMPAIGN

Bronze

DDB CANADA PHILIPS CANADA Decoration Tips, Gardening Tips, Housekeeping Tips

DDB SYDNEY NAPCAN Alcoholic, Football, Traffic

PRINT-SINGLE

Gold

DDB AMSTERDAM VOLKSWAGEN GOLF Product Recall

DDB JOHANNESBURG ENERGIZER LITHIUM BATTERIES Pants

DDB LONDON HARVEY NICHOLS Menswear



Silver

DDB LONDON HARVEY NICHOLS Womenswear
DDB LONDON HARVEY NICHOLS Silver Sleeping Bag
DDB PARIS VOLKSWAGEN COMMERCIAL VEHICLES Bees
DDB SYDNEY HASBRO TONKA TOYS Open Cut Sandpit

Bronze

DDB JOHANNESBURG ENERGIZER ER LAMPS Teeth
DDB LONDON HARVEY NICHOLS Bathroom
DDB STOCKHOLM MCDONALD'S Extra Large Coffee

PRINT-CAMPAIGN

Gold

DDB GERMANY VOLKSWAGEN PARK DISTANCE CONTROL Golf, Variant, Touran

Silver

DDB LONDON HARVEY NICHOLS Blue Sleeping Bag, Red Sleeping Bag, Yellow Sleeping Bag
DDB PARIS VOLKSWAGEN COMMERCIAL VEHICLES Bees, Bomb, Helicopter

Bronze

DDB ARGENTINA VOLKSWAGEN TOUREG Africa, Forest, Pole
DDB BARCELONA NESTLE PETCARE Colonel, Madam, Sir
DDB GERMANY VOLKSWAGEN RECYCLING Fridge, Heater, Washer
DDB JOHANNESBURG ENERGIZER ER LAMPS Couch, Pee, Teeth

PRINT-DIRECT

Bronze

DDB JOHANNESBURG BOSCH Postbox Polaroids

POSTER-SINGLE

Silver

DDB SYDNEY NSW POLICE FORCE Headphones Can Kill-Death by Cab for Cutie

POSTER-CAMPAIGN

Silver

DDB GERMANY VOLKSWAGEN PARK DISTANCE CONTROL Golf, Variant, Touran

INTEGRATED CAMPAIGN

Silver

DDB LONDON VOLKSWAGEN GOLF Night Driving

INNOVATIVE MEDIA-DIRECT MARKETING

Bronze

DDB NEW ZEALAND DUREX PERFORMA CONDOMS Last Longer-Redhead